



For Immediate Release

Screenshots & Illustrations Available

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**SKYTIDE AND CORDA TECHNOLOGIES PARTNER TO DELIVER
DEEP BUSINESS ANALYTICS IN AN INTERACTIVE PERFORMANCE DASHBOARD**

Skytide Analytical Platform Now Presents Dynamic, Real-Time Information on Large Volumes of Diverse and Complex Data Through Corda CenterView

SAN MATEO, Calif., January xx, 2008 — Skytide, a leading provider of next-generation business analytics solutions, and Corda Technologies, the leading provider of enterprise solutions for creating dashboards and interactive data visualization solutions, today announced a strategic partnership. The new partnership calls for the integration of Corda's CenterView business performance dashboard with the Skytide Analytical Platform for a combined solution that brings new levels of visibility into high volumes of diverse and complex, unstructured data.

"GridNetworks Internet Television service generates and collects high volumes of user data that go beyond standard web server logging, recording many dimensions of a consumer's Internet viewing experience," said Mark Madsen, Product Unit Manager, GridNetworks, Inc. "This data contains critical information on user behavior, network traffic patterns, historical trends, and quality of service – key metrics for ad-based content monetization. The combined solution from Skytide and Corda Technologies will enable our media customers to quickly retrieve valuable information, analyze and manipulate their data within our customer portal, and enable GridNetworks to offer value-added analysis and reporting as a key content component of our HD video delivery service."

Together, Skytide and Corda Technologies offer an end-to-end analytics and reporting solution, enabling organizations to collect data from virtually any data set, perform detailed analysis on it and present it in an interactive, customizable dashboard that delivers the insight organizations need to remain informed and agile. The strategic partnership calls for joint development, implementations and training as combined solutions are delivered to mutual customers.

"When it comes to analytics of uncommon data sets, there is no solution as powerful as the Skytide Analytical Platform," said John Purvis, president and CEO, Corda Technologies. "Skytide is able to extract

business-critical information from extremely high volume data sets that are both diverse and unstructured. We are pleased to partner with Skytide to deliver the dynamic presentation layer with customizable dashboards that business decision makers need to evaluate and manage their business performance metrics.”

“The Corda CenterView solution is a powerful performance dashboard that enables the broadest possible insight and access to information across the enterprise,” said Keith Feingold, CEO and president, Skytide. “Today’s organizations are literally buried in mountains of data, and yet they are starving for information needed to optimize their business. The combined Skytide/Corda solution solves this challenge by marrying the power of Skytide to analyze all types and volumes of data which can now be presented in dashboards that deliver the precision information organizations need to optimize their business operations.”

Availability

The combined Skytide/Corda CenterView solution is available now from Skytide. For more information please visit: www.skytide.com.

About Corda CenterView

CenterView is an enterprise dashboard solution that collects data from virtually any and all business intelligence, ERP, spreadsheet and operational applications and presents it using executive dashboards, scorecards and company-specific visualizations. CenterView enables the broadest possible **insight** and **access** to enterprise information and can be used on any web browser or Internet-enabled portable device. CenterView brings together the most critical information needed to optimize business performance via interactive dashboards, including graphs, charts, gauges, tables and maps that make finding and understanding information both intuitive and efficient. Featuring unlimited drill-down capabilities, CenterView is a real-time solution that changes as the data itself changes.

About The Skytide Analytical Platform

The Skytide Analytical Platform is a next-generation business analytics solution that provides unprecedented insight into what's driving business performance. The Skytide business analytics solution analyzes **all available data**, including structured, unstructured, and extensible data (such as XML and web logs), thereby providing a complete view of business performance and enabling better decisions and improved processes.

About Corda Technologies

[Corda Technologies](http://www.corda.com) is the leading provider of enterprise solutions for creating dashboards and interactive data visualization solutions that enhance performance management and smart decision-making. For a decade, Corda has led the evolution of data visualization from static charts and graphs to interactive, intuitive strategic dashboards. Its award-winning solutions include developer tools, enterprise server products and professional services that improve business performance and enable customers worldwide to enhance bottom-line results. For more information regarding Corda, its customers, awards and partners, please visit <http://www.corda.com> or call (800) 968-3240.

About Skytide

Skytide is a leading provider of next-generation analytical solutions that deliver an unprecedented view into what is driving business performance. Skytide’s award-winning technology uses XML as a common layer to dramatically reduce system complexity while offering advanced functionality that cannot be

achieved by traditional BI technology. Application areas for Skytide technology include network services, contact centers, and other areas of business that generate significant volumes of mission-critical unstructured and semi-structured data. Skytide partners include IBM, Sun Microsystems and Inxight. Based in San Mateo, Calif., Skytide is a privately held company funded by Granite Ventures and El Dorado Ventures. For more information about Skytide, please visit www.skytide.com.

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Editor's Note: Product screenshots, illustrations and additional information can be found by visiting: <http://www.skytide.com/news/releases/112807.html>