



For Immediate Release

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SKYTIDE SELECTED AS A FINALIST FOR THE RED HERRING 100 NORTH AMERICA 2007

*Award Will Recognize the 100 "Most Promising" Companies
Driving the Future of Technology*

San Mateo, CA, April 9, 2007— Skytide today announced it has been named a finalist for the Red Herring 100 North America 2007. The award will recognize the top 100 private companies based in North America that play a leading role in innovation and technology. Skytide was selected as a finalist from more than 800 companies for its innovative approach to business analytics and its continuing business success.

The Red Herring editorial board diligently surveyed the entrepreneurial scene throughout North America and identified the top 200 companies that are leading the next wave of innovation. Skytide was recognized for its pioneering approach to business intelligence (BI) that allows companies to analyze massive volumes of data coming from different sources — without requiring that it be stored in a data warehouse.

"We are thrilled to be recognized by Red Herring for both our technology innovation and business success," said Keith Feingold, CEO of Skytide. "We have developed a new approach to business analytics that provides enterprises with direct, easy access to data from any data source, including large volumes of new types of data generated by Web traffic networks, e-commerce sites, communications networks, and data centers. Our customers are using the Skytide Analytical Platform to increase operational efficiencies, cut costs, and gain valuable insights from data that has not been accessible to them before."

"We can see the exciting evolution of the technology sector reflected in the quality and variety of exceptional companies that we had to choose from in putting our list together," said Joel Dreyfuss, Editor-in-Chief of Red Herring. "It was tough to choose just 200 finalists from such a large list of excellent contenders, and we are very happy with the qualities of the companies we selected as Finalists."

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The winning 100 companies will be announced at the Red Herring Spring event. The CEOs of the winners will present their innovative ideas and technologies to an audience of leading entrepreneurs, financiers and corporate strategists at the event in Monterey, CA, on May 1-3 at the Hyatt Regency Hotel. This year's Red Herring 100 Spring event marks the 10th anniversary of the Red Herring 100 Awards. In celebration, the event will feature keynote addresses from legendary VC investors and CEOs of leading Internet, information, and communications companies. Request your invitation at:

<http://www.herringevents.com/spring07/index.html>

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

About Skytide

Skytide is a leading provider of next-generation analytical solutions that deliver an unprecedented view into what is driving business performance. Skytide's award-winning technology uses XML as a common layer to dramatically reduce system complexity while offering advanced functionality that cannot be achieved by traditional BI technology. Application areas for Skytide technology include network services, contact centers, and other areas of business that generate significant volumes of mission-critical unstructured and semi-structured data. Skytide partners include IBM, Sun Microsystems and Inxight. Based in San Mateo, Calif., Skytide is a privately held company funded by Granite Ventures and El Dorado Ventures. For more information about Skytide, please visit www.skytide.com.

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