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SKYTIDE'S ANALYTICAL PLATFORM WAS NAMED AS A FINALIST IN *eWEEK*'S 7th ANNUAL EXCELLENCE AWARDS PROGRAM

San Mateo, California, June 4, 2007 – Skytide announced today that *eWEEK*, a Ziff Davis Media publication and one of the IT industry's leading enterprise magazines, has named the Skytide Analytical Platform™ 2.0 as a finalist in *eWEEK*'s seventh *Annual Excellence Awards* program in the Analytics and Reporting category. The Skytide Analytical Platform joins Business Objects' CrystalReports and Noetix's Enterprise Technology Suite 5.5 as finalists in this category. Winners will be announced on June 11 at eWEEK.com, and will be published in a special report in the June 25th edition of *eWEEK*.

"Business analytics are a strategic differentiator for businesses wishing to gain a competitive advantage based on what is driving their business performance," said Keith Feingold, CEO and president, Skytide. "We are honored that *eWEEK* has recognized the Skytide Analytical Platform™ as an innovative and valuable solution for companies looking to obtain deeper visibility into the critical information buried in their various data sources."

The *eWEEK* Excellence Awards program provides enterprise professionals with a comprehensive benchmark for assessing a wide range of technology products and services. Evaluating the entries is a panel of experts including *eWEEK* Labs analysts and *eWEEK* Corporate Partners – senior enterprise IT professionals who act as reader representatives.

"We were very impressed by the quality of the entries we received this year, as well as by the number of entries—more than 800," said *eWEEK* Editorial Director Eric Lundquist. "It was a real challenge to choose the finalists because all of the entries reflect the tremendous effort the industry is making to respond to the increasing demands businesses are placing on technology."

eWEEK is the essential technology information source for builders of enterprise infrastructure. *eWEEK* helps its readers successfully evaluate, deploy and leverage new technology solutions for competitive advantage. The publication delivers news, technology evaluations and strategic analysis on the technologies, platforms and trends that affect enterprise-wide computing.

Products and services were awarded in the following categories:

- Analytics & Reporting
- Application Development
- Business Integration Systems
- Business Relationship Management
- Desktop & Mobile Hardware
- E-Business Foundations
- E-Mail Management & Security
- Enterprise Collaboration

- Enterprise Storage Hardware
- Enterprise Storage Software
- IT Quality Assurance Tools
- Productivity Applications
- Server Hardware
- Networking & Management Tools
- Networking Infrastructure
- Systems & Application Management
- Authentication & User Management
- Network Data-stream Protection
- Vulnerability Assessment & Remediation

About The Skytide Analytical Platform 2.0

The [Skytide Analytical Platform](#) is a next-generation business analytics solution that provides unprecedented insight into key business performance drivers – without relying on data warehousing technologies. The Skytide solution is uniquely able to analyze *all* available data, at any volume, including structured, unstructured, and extensible data (such as XML, and web logs), without requiring that the data be transformed and stored in a data warehouse, a database, or a data appliance. By automating the analytical modeling process, users can quickly apply the Skytide analytical engine to obtain a multi-dimensional view of their data to identify critical relationships hidden in these often diverse data sources. Skytide’s flexible presentation layer then delivers these insights via reports, dashboards, and spreadsheets to users across the organization. Skytide delivers a comprehensive understanding of business processes to enable make better, more timely decisions and improve processes.

About Skytide

Skytide is a leading provider of next-generation analytical solutions that deliver an unprecedented view into what is driving business performance. Skytide’s award-winning technology is based on XML to dramatically reduce system complexity while offering advanced functionality that cannot be achieved by traditional BI technology. Application areas for Skytide technology include network services, contact centers, and other areas of business that generate large volumes of mission-critical unstructured and semi-structured data. Skytide partners include IBM, Sun Microsystems and Inxight. Based in San Mateo, Calif., Skytide is a privately held company funded by Granite Ventures and El Dorado Ventures. For more information about Skytide, please visit www.skytide.com.

About eWEEK

eWEEK, “the enterprise newsweekly,” is the essential technology information source for builders of enterprise infrastructure. *eWEEK* enables readers to successfully evaluate, deploy and leverage new technology solutions for competitive advantage. The publication delivers to its readers news, technology evaluations, and strategic analysis on the technologies, platforms, and trends that impact enterprise-wide computing. *eWEEK* reaches 400,100 enterprise technology buyers who are evaluating and purchasing technology solutions for their company. *eWEEK* delivers news, analysis and technology reviews in print and on a daily basis on the Web.