



For Immediate Release

Contacts:

Lynn Anderson
Skytide

650-292-1919 / 650-248-6100
landerson@skytide.com

**Leading Global Energy Company Deploys Skytide Analytical Platform to
Perform Critical Analysis on Millions of Information Objects**

Skytide's Unique Analytical Platform Key to Sasol's Revolutionary Approach to IP Protection

San Mateo, California (PRWeb), August 15, 2007 — Skytide, the leading provider of next-generation analytical solutions, today announced that Sasol Technology (Pty) Ltd. (Johannesbuurg Securities Exchange SOL; NYSE, SSL), a global energy company based in South Africa, has selected the Skytide Analytical Platform to perform the complex analytics and reporting involved in managing its Intellectual Property (IP) entities. Skytide is a critical part of Sasol's move to revolutionize the way they analyze, protect and enforce their IP rights.

Since Sasol was established in 1950 by the South African government, it has developed world-leading technology for commercial production of synthetic fuels and chemicals, with over 2,200 unique Intellectual Property (IP) entities protected in over 100 countries. Sasol has re-architected its IP protection program to allow for much more efficient control of the IP management by migrating from a relational database system to a centralized XML-based structure that is accessed by users in six continents.

"Skytide has become an essential part of the Sasol IP program, handling the complex analytics of the XML data. After reviewing numerous analytical packages, the Skytide Analytical Platform was the only one that could directly analyze the XML data and produce the complicated reports Sasol required," explained Jim O'Hare, Partner, Arnav Technology Solutions, Inc., a Systems Integrator for Sasol. "Skytide is a next-generation analytical engine, which can easily handle the complex hierarchical XML data involved in Sasol's rapidly-growing IP program."

Sasol selected Skytide based on its ability to:

- Execute complex analytics on high volumes of data in a timely manner;
- Scale beyond the current limit of approximately 110,000 information objects to allow a virtually unlimited number of entities to be added over time;
- Generate mission-critical reports not possible with its previous relational database structure;
- Easily produce 'ad-hoc' reports;
- Perform data migration Quality Assurance by providing immediate exception analysis during data migration.

"Protecting Sasol's numerous IP entities is critical. As we add up to 30 new innovations every month, Skytide will provide income-generation analysis of our IP processes while reducing potential IP risks," stated Morné Barradas, IP Patent Attorney, Sasol.

—MORE—

About The Skytide Analytical Platform

The Skytide Analytical Platform is a next-generation business analytics solution that provides unprecedented insight into what's driving business performance. The Skytide business analytics solution analyzes all available data, including structured, unstructured, and extensible data (such as network log files, XML and HTTP files), thereby providing a complete view of business performance and enabling better decisions and improved processes. The powerful analytics solution uses a Modeling Layer to create analytical models, an Analysis Layer to discover relationships across all data sources, and a Presentation Layer to provide near real-time insight via reports, dashboards, and spreadsheets.

About Sasol

Sasol was established in 1950 by the South African government to manufacture fuels and chemicals from indigenous raw materials. The company has developed world-leading technology for the commercial production of synthetic fuels and chemicals from low-grade coal as well as the conversion of natural gas to environment-friendly fuels and chemicals. It is committed to sustainable development and is a signatory of Responsible Care®, a worldwide initiative by the chemical industry that strives to improve performance in safety, health and environment. A workforce of 30,000 strong deploy their skills and talents to drive the company forward in exploration, mining, science, technology R&D and business development. Sasol is listed on the Johannesburg Securities Exchange (JSE), symbol SOL and the New York Stock Exchange (NYSE), symbol SSL. For more information visit www.sasol.com

About Arnav

Arnav Technology Solutions brings in-depth knowledge of contract management Best Practices combined with years of hands on implementation experience for most of the leading vendors. This provides a powerful ally for the implementation of a company's contract and information management needs. Arnav provides a road map from a companies "As-Is" state to a solid "To-Be" environment developed to meet executive and departmental goals and objectives. For more information visit www.arnavtech.com

About Skytide

Skytide is a leading provider of next-generation analytical solutions that provide an unprecedented view into what is driving business performance. Skytide's breakthrough technology uses XML as a common layer to dramatically reduce system complexity while offering advanced functionality that cannot be achieved by traditional BI technology. Application areas for Skytide technology include contact centers, risk and security management, compliance, and other areas of business that generate significant volumes of mission-critical unstructured and semi-structured data. Skytide partners include IBM, Sun Microsystems and Inxight. Based in San Mateo, Calif., Skytide is a privately held company funded by Granite Ventures and El Dorado Ventures. For more information about Skytide, please visit www.skytide.com